

EMBARGOED FOR RELEASE

Contact: Kennesha Baldwin: (202) 590-6757 Cindy Rahman: (703) 283-8499 Heart Rhythm 2010 Press Room: (303) 228-8274

Press Briefings Scheduled for Heart Rhythm 2010

Three press briefings scheduled for Heart Rhythm 2010 to reveal a clinical document and late-breaking clinical trials

DENVER, May 13, 2010 – The Heart Rhythm Society will host press events with Society leadership and other experts in the medical field at Heart Rhythm 2010, the Heart Rhythm Society's 31st Annual Scientific Sessions. These events will take place in addition to the regularly scheduled sessions for each day.

Overview of Press Briefing Schedule:

<u>Thursday, May 13, 2010</u>

- 10:00 a.m. 11:00 a.m. MDT: Late-Breaking Clinical Trials I
 - Conference ID: 71831370
 - Domestic call-in number: (888) 264-1980
 - International call-in number: (706) 634-0998

Friday, May 14, 2010

- 7:00 a.m. 7:45 a.m. MDT: Late-Breaking Clinical Trials II
 - Conference ID: 71832580
 - Domestic call-in number: (888) 264-1980
 - International call-in number: (706) 634-0998
- 9:45 a.m. 10:15 a.m. MDT: HRS Expert Consensus Statement on the Management of Consensus Statement on the Management of Cardiovascular Implantable Electronic Devices (CIEDs) in patients nearing the end of life or requesting withdrawal of therapy
 - Conference ID: 71833518
 - Domestic call-in number: (888) 264-1980
 - International call-in number: (706) 634-0998

All press briefings will be held in the Scientific Sessions' press briefing room (*Room 612*) at the Colorado Convention Center.

Heart Rhythm 2010 takes place May 12-15 at the Colorado Convention Center. The meeting is the most comprehensive educational event on heart rhythm disorders, offering approximately 200 educational opportunities in multiple formats. The world's most renowned scientists and physicians will present a wide range of heart rhythm topics including cardiac resynchronization therapy, catheter ablation, cardiac pacing and heart failure as well as the latest technology, including state-of-the-art pacemakers and defibrillators. www.HRSonline.org

About the Heart Rhythm Society

The Heart Rhythm Society is the international leader in science, education and advocacy for cardiac arrhythmia professionals and patients, and the primary information resource on heart rhythm disorders. Its mission is to improve the care of patients by promoting research, education and optimal health care policies and standards. Incorporated in 1979 and based in Washington, DC, it has a membership of more than 5,300 heart rhythm professionals in more than 72 countries around the world. www.HRSonline.org